

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500604-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies  
Attention: Accounts Payable  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	SEN MAJ PAC *GFSB*	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	500604	06400099

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 7:25 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM									
2	10/31/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	--WTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 11/02/12 8:16 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM									
5	10/31/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM	--WTF--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 12:29 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120430H \$60.00 NM									
6	10/31/12	11/02/12	CBS Daytime	1230-2p	--WTF--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 1:59 PM CBS Daytime 1230-2p :30 SMPCT120430H \$60.00 NM									
7	10/31/12	11/02/12	CBS Daytime	2-3p	--WTF--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 CBS Daytime 2-3p :00 \$60.00 NM See MG 7.2 2 GFSB M 11/05/12 12:57 PM CBS Daytime 12:30-2pm :30 SMPCT120430H \$60.00 NM MG for 7.1 11/01									
8	10/31/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm	--WTF--	:30	1	\$60.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Box 13034  
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Advertiser	Product	Estimate Number
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 3:39 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$60.00 NM									
9	11/03/12	11/03/12	7PM-8PM	7PM-8PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 11/03/12 7:54 PM 7PM-8PM 7PM-8PM :30 SMPCT120430H \$35.00 NM									
11	11/02/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	----F--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB F 11/02/12 8:23 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 1 GFSB F 11/02/12 8:53 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM									
<u>Total Spots</u>							9		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$455.00
<u>Agency Commission</u>	\$68.25
<u>Net Amount Due</u>	\$386.75

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